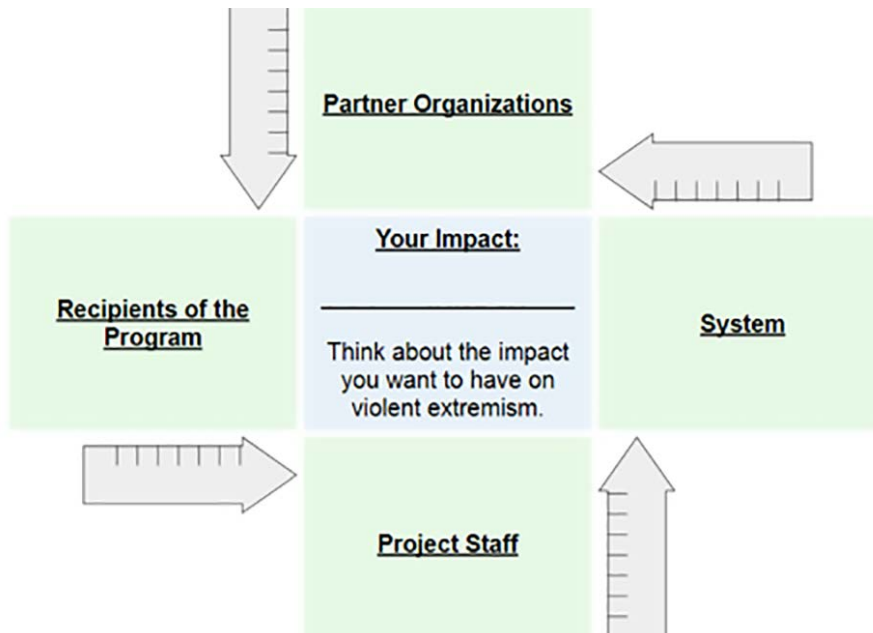


Impact Chart Activity (Instructions)

This activity is designed to provide an opportunity for you to begin to design a countering violent extremism strategy in your context by allowing you to set goals and objectives to have a positive **impact** regarding violent extremism from a broad approach. It causes you to reflect on the needs across different levels and parts of society in order to have the greatest impact. This activity and its handouts provides a visual way to see how **outcomes** can lead to other outcomes and the desired impact in a way that makes creating a **theory of change** more practical. It was adapted from "Impact+ Exercise: Workshop Guide" (Erasmus+, 2016).

For this activity, use the five sheets provided from Handout 10.3 (your impact, partner organizations, system, project staff, and recipients of the program) to create an impact chart like the one below:



Step 1:

Think of the impact you would want to see in your area from countering violent extremism activities. Most countering violent extremism programs and policies are meant to have a longer-term impact of:

- greater (individual and/or community) resilience to violent extremism;
- increased disengagement or deradicalization from violent extremism; or
- a reduction of violent extremist support or attacks.

However, it might be more helpful to think of shorter-term impact. Is there a specific problem that you want to solve that would likely lead to a longer-term impact (such as the examples above)? *Write that impact goal in the center sheet.*

Impact Chart Activity (Instructions)

Step 2:

Next, consider the questions on each sheet of Handout 10.3 to come up with a number of outcomes (changes or effects) that you would want to see in the four categories (partner organizations, system, project staff, and recipients of the program) that would contribute or lead to your impact goal. Do not worry about expressing outcomes in terms of indicators. *Write those outcomes on sticky notes and place them on the appropriate paper.*

Outcomes are factors that shape the issues, environment, and community in ways that make individuals or communities more vulnerable to violent extremism.