

Sample Logical Framework

A logical framework (also called a logical model) is a visual representation of the monitoring and evaluation framework of a program. It displays the outputs, outcomes, and impact of the project for easy reference. The sample logical framework below illustrates one way this can look and is adapted from a real countering violent extremism project. A more elaborate logical framework would also include the specific activities that would lead to these outputs and indicators that measure the completion of activities or how successful they were at causing the desired changes.

Outputs:	>	Outcomes	>	Impact
A multi-stakeholder, multi-sectoral inter-agency practitioner working group on online narrative content is initiated and facilitated.	>	Outcome 1: The quality, selection of topics and impact of core narratives in educational and information resources, commissioned as part of the government program on countering violent extremism, are enhanced.	>	Strengthened youth resilience to online propaganda of violent extremist views.
An online campaign is delivered, promoting content among the target audiences, primarily on social media platforms and popular online media channels.	>			
A digital and media literacy module and an educator's toolkit is developed in local languages.	>	Outcome 2: The ability of youth audiences to recognize and critically assess online extremist content and propaganda is strengthened.		
A seminar for secondary school teachers and instructors of higher education institutions (using the developed tools) is organized.	>			

How do the outputs lead to the outcomes? How would the outcomes lead to the intended impact?

HANDOUT 10.2

Sample Logical Framework

Below are examples of other outputs from this same project. Check the box for which outcome each output best corresponds to:

Outputs:	Outcome 1?	Outcome 2?
An assessment of the skills gaps in terms of digital and media literacy competencies among youth in age groups 14-18 and 18-28 is conducted.		
A multi-agency media plan for narratives is delivered and integrated in the national action plan.		
Storylines outlining counter narratives and alternative narratives in a variety of formats are prepared.		
A two-day training-for-trainers workshop is organized for at least 6 trainers with prior experience of working with youth.		