

OVERALL OBJECTIVE

To build resilience of society to radicalization leading to violent extremism through interactive theatre and media outlets in Jordan.

OUTCOMES

- 1 To raise awareness of youth to causes and impact of violent extremism using interactive theatre and arts.
- 2 Increased awareness of the public of impact of violent extremism on society.

PRELIMINARY ACTIVITY

Baseline Study

- Investigation of key causes leading to radicalization of youth
- Identification and selection of key issues to be included in the script

Findings

- Vulnerable youth is the main target of extremist groups, those who lack social, emotional, or financial needs
- Social Media is the main recruitment hub in Jordan
- Conferences and Workshops on the issue have proved effective in the past

ACTIVITIES

1. Development of interactive theater play.
2. Touring of Interactive Play to 5 governorates.
3. Filming and dissemination.

ACHIEVED OUTPUTS

PRELIMINARY ACTIVITY

1,726 STUDENTS attended the performance

1,154 PEOPLE reached through social media

1 MoU signed with the Public Security's Community Peace Centre (CPC) to cooperate in PVE and CVE

REACHED:

- 14 MEMBER OF PARLIAMENTS
- 6 SENATE MEMBERS
- 2 PROMINENT RELIGIOUS LEADERS (Muslim and Christian)
- 1 DIRECTOR OF JORDAN MEDIA
- 1 REPRESENTATIVES OF THE CPC

"I just watched the performance, it really affected us and we saw characters that we know exist in real life. It is very important that we know how to deal with these characters in real life."

- University Student in Irbid

ACTIVITY 1

3 MEETINGS with experts in the fields of media literacy, cyber crimes, and PVE

1 SCRIPT produced: "Bus Stop"

1 FOCUS GROUP shared feedback and input on play content

1 SET produced

6 COSTUMES tailored

20 REHEARSALS conducted by actors and theatre director

ACTIVITY 2

1 TOUR scheduled in schools and CBOs

INTERACTIVE PLAY PERFORMED AT:

- 20 HIGH SCHOOLS
- 6 UNIVERSITIES
- 5 CBOs
- 1 in front of MPs and other stakeholders
- 1 FACEBOOK
- 1 ZOOM

ACTIVITY 3

3,200 FLYERS printed

4 ROLL-UP BANNERS printed

1 FILMING of the play