MASAR

MONITORS | MEASURES | EVALUATES

P/CVE PROGRAMS

MASAR 104: MORE PROJECT ELEMENTS

Hedayah
countering violent extremism

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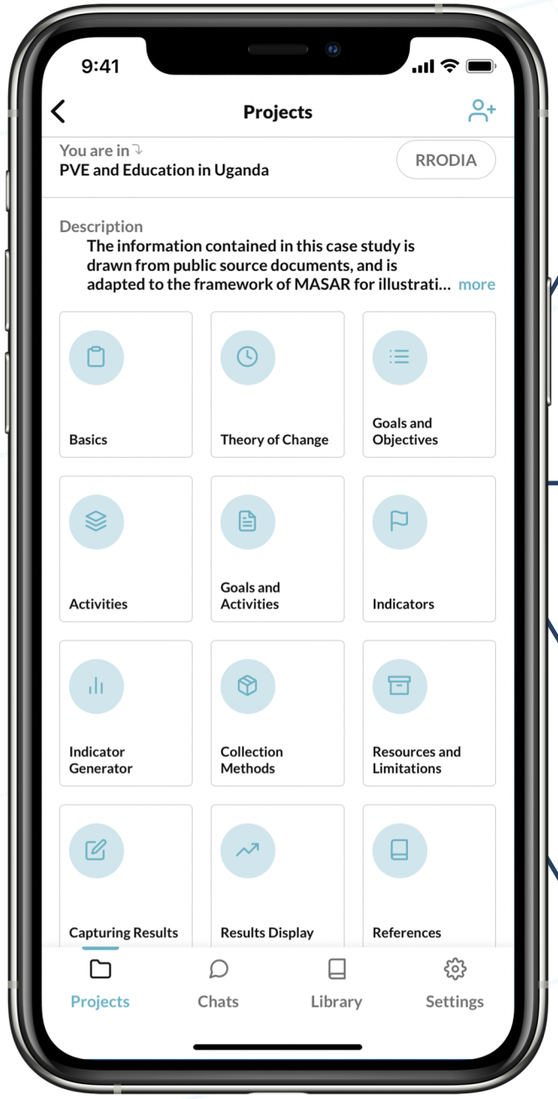
MORE PROJECT ELEMENTS



This module teaches you how to:

MATCH GOALS TO ACTIVITIES:
Connect the different elements of your program together.

SET INDICATORS:
Define indicators for each of your project's goals and subgoals and use the Indicator Generator.

CHECK RESOURCES FOR MM&E AND COLLECTION METHODS:
Make sure you can collect data.

PROJECT YOUR RESULTS:
Set targets and benchmarks for your indicators.

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MATCH GOALS TO ACTIVITIES

- MASAR assists you in ensuring your goals are related to your project activities by providing a matching exercise.
- Guiding questions also ask you to describe the logical link between the goal and related activity.
- These “checks” in the project design phase will ultimately create better, more articulate MM&E results.

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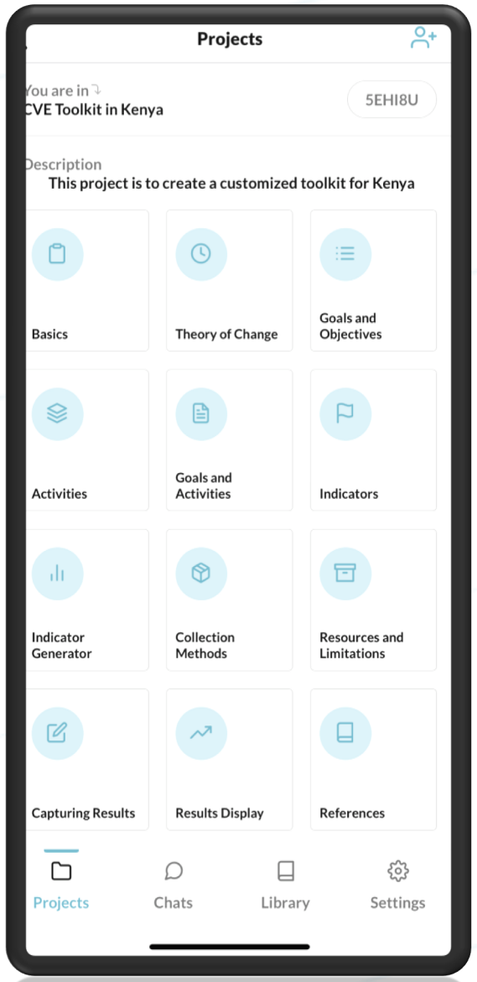
MATCH GOALS TO ACTIVITIES



- Section 5 is a matching activity that allows you to connect different elements of your program.

- Highlight each goal and then highlight the corresponding activity.
- Activities may be connected to more than one goal.
- Below, you can describe how the activity relates to the goal in a short sentence, checking the logic of your program design.

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SET INDICATORS

- Indicators are a crucial component of the MM&E framework.
- MASAR asks you to create indicators for each of the goals and subgoals set previously, ensuring your indicators are successfully matched to your goals.
- Indicators may be qualitative or quantitative, and you are able to set a baseline in MASAR for future reference.

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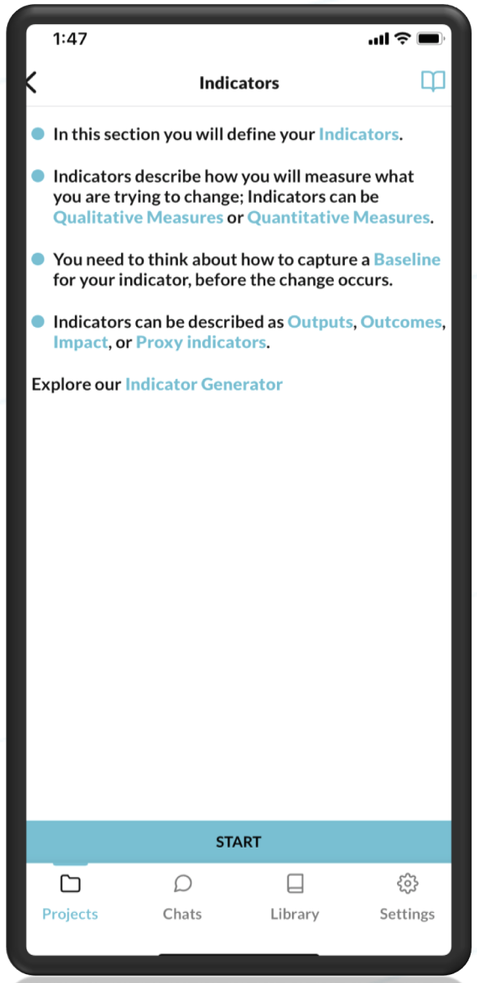
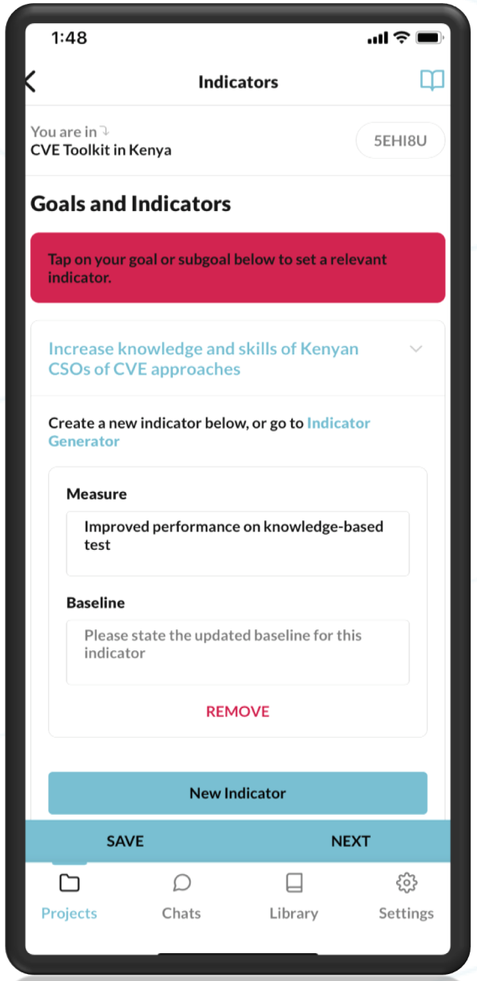
SET INDICATORS



- As a reminder, the Glossary can help define terms.
- The highlighted links will take you to that item in the Library.



- Type in an indicator or multiple indicators for each goal.
- Don't forget to add a baseline if this is relevant.

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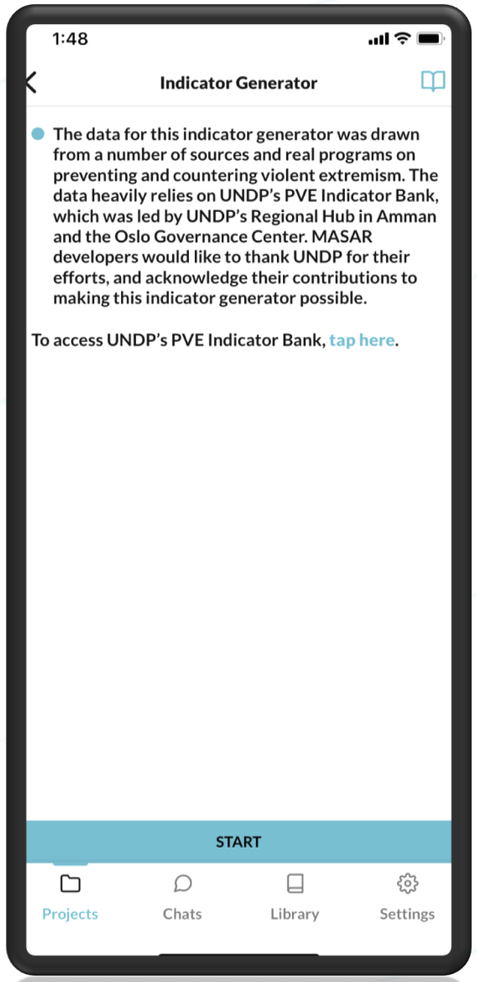
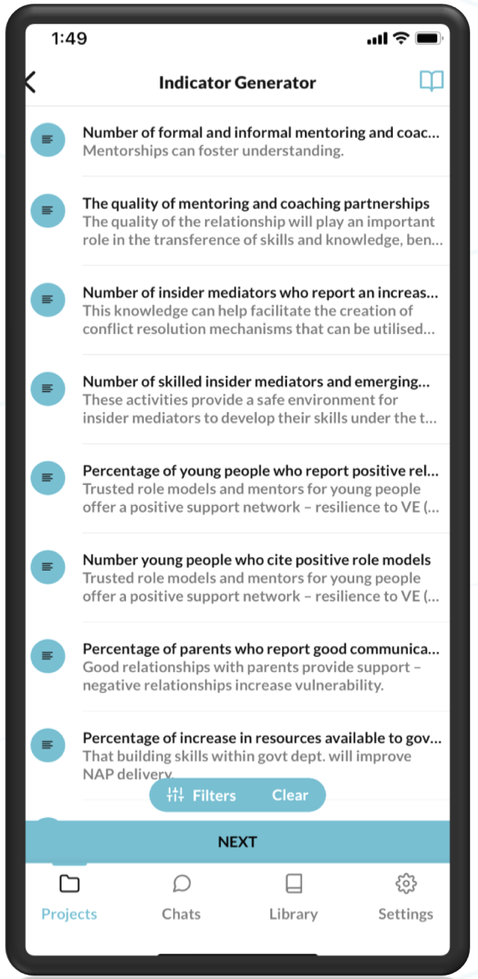
USE INDICATOR GENERATOR



- The Indicator Generator can help you choose indicators for your program based on examples from real P/CVE programs.
- The Indicator Generator was based on UNDP's PVE Indicator Bank.

- Click START to begin the Generator!



- MASAR recommends indicators based on your program type and entry point.

- You can also filter the results manually.

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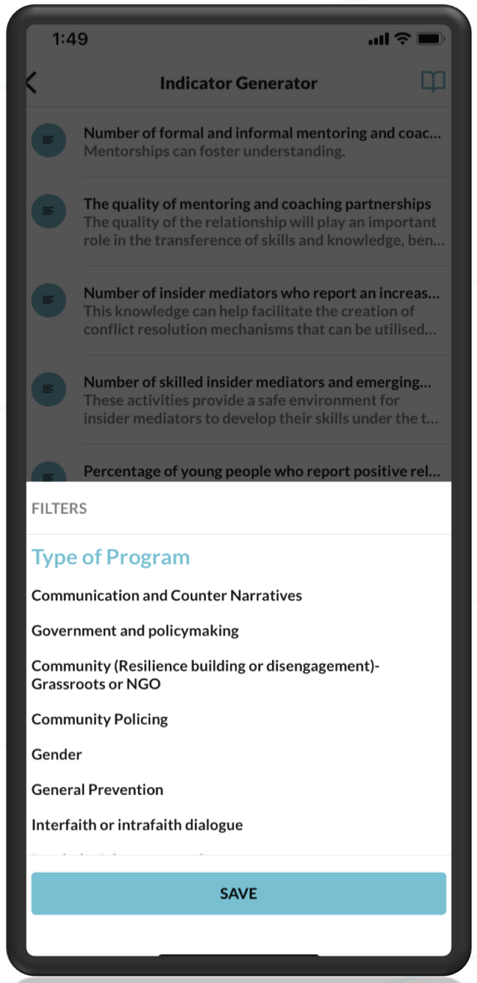
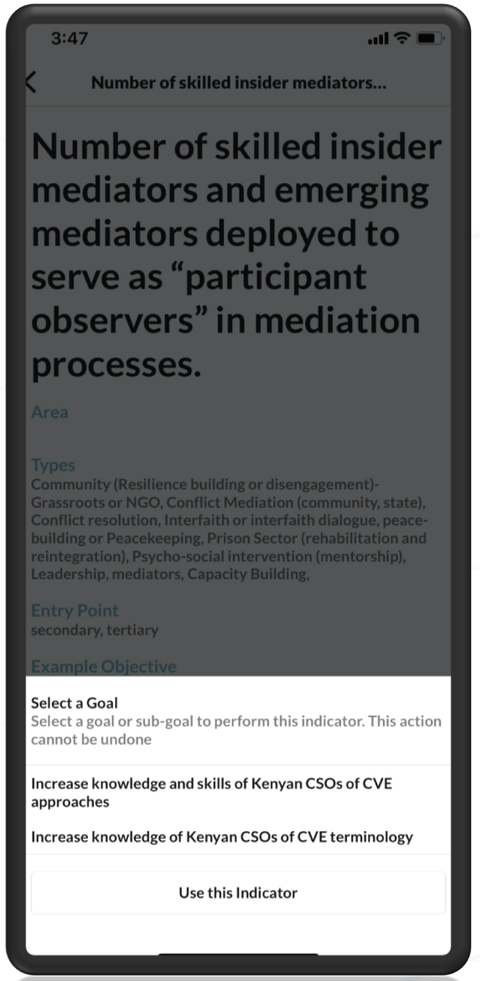
USE INDICATOR GENERATOR



← You can manually filter the indicators based on your preferences.



← If you find a relevant indicator, you can add it to your project.

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CHECK RESOURCES AND COLLECTION METHODS

- **Once you have developed your indicators, it is important to identify how to collect data.**
  - MASAR asks you to identify the relevant collection methods, and checks to make sure it is feasible according to your goals and activities.
- **It is also important to think about what resources are available for MM&E.**
  - MASAR asks you to identify your MM&E resources, and checks to make sure you have sufficient resources to conduct the evaluation as you stated.
- **You may want to revisit the goals, activities or indicators if the resources and collection methods are not appropriate for your project.**

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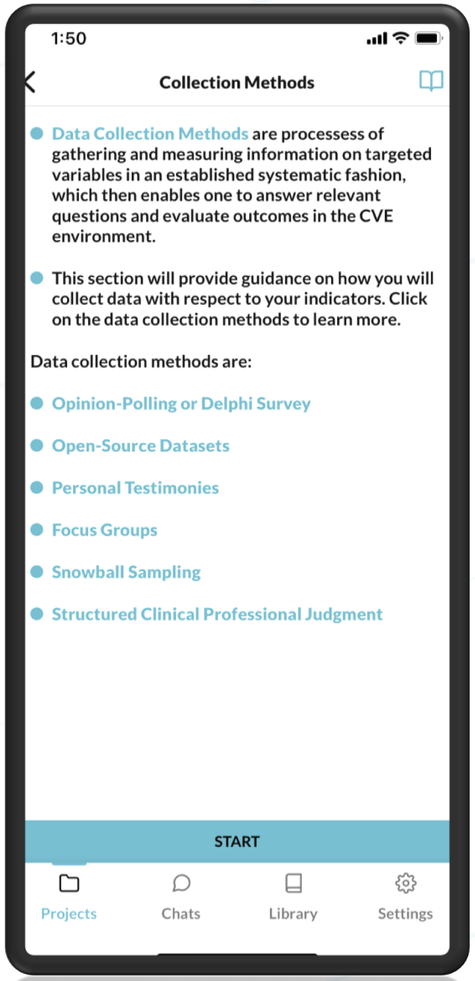
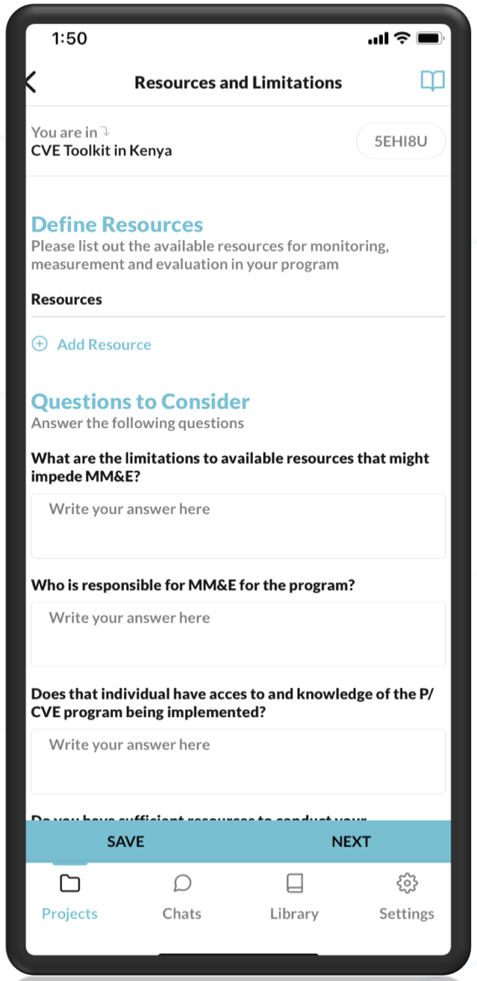
CHECK RESOURCES AND COLLECTION METHODS



← Glossary items describe the different elements related to resources and collection methods.



← MASAR asks you to think about different aspects of collecting data while you are defining an appropriate method.

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RESULTS

- MASAR helps to organize your results and project the impact of your CVE program through the framework devised.
- You may choose to enter as much or as little data as you like, but it can be helpful to visualize how your results connect back to your goals, indicators and Theory of Change.

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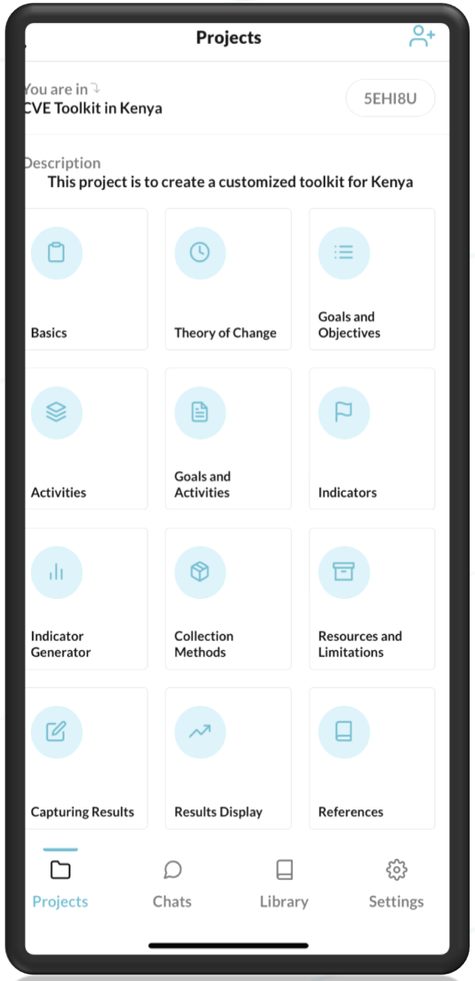
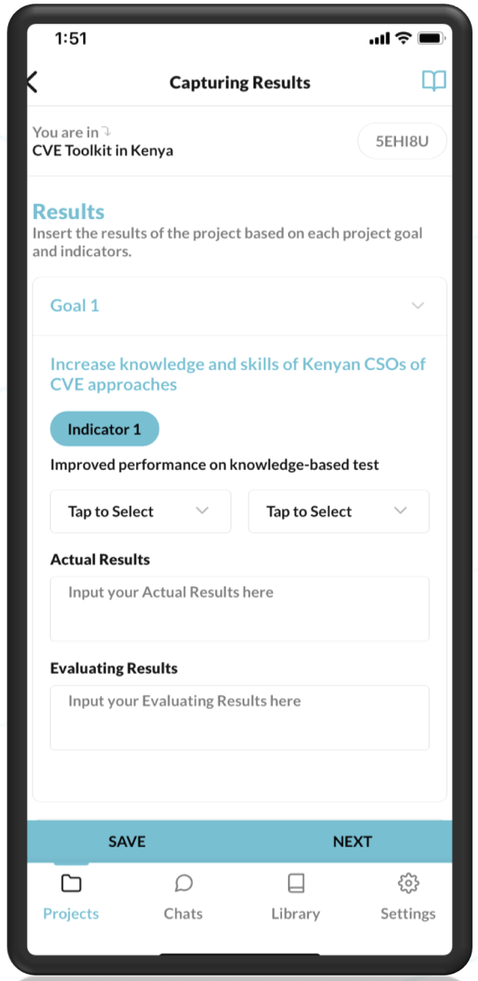
CAPTURING RESULTS



← Section 10 captures your results based on the framework devised. Click on the circle labeled "Capturing Results" to begin.



← Outputs, outcomes and impact are defined in this section.

← MASAR asks you to input the preferred results of your program based on the indicators chosen.

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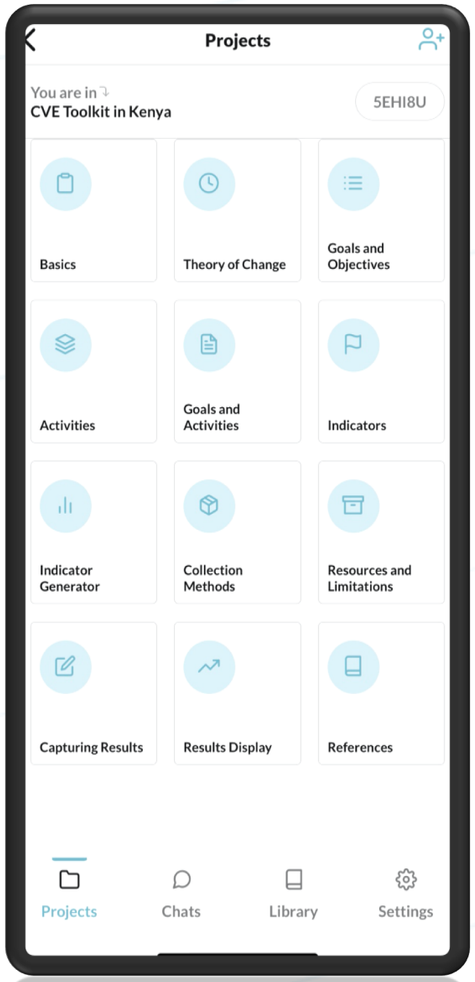
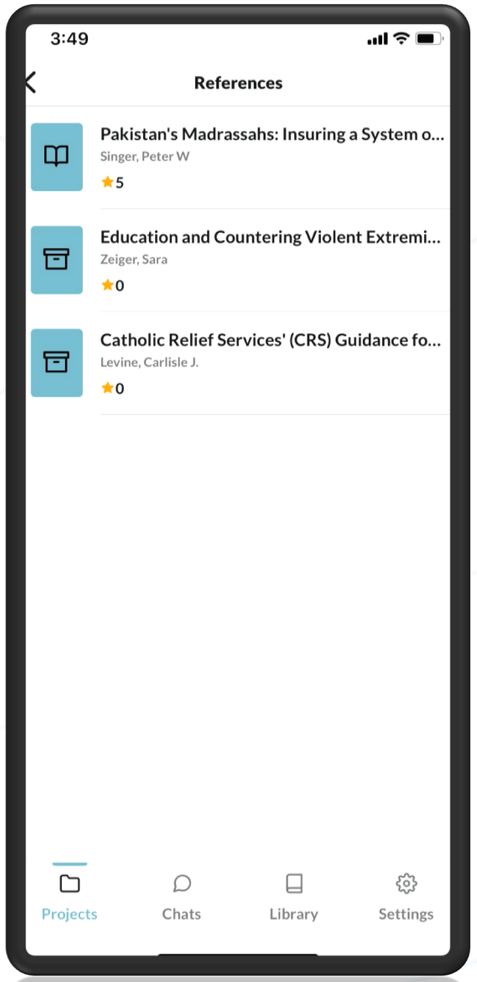
RESULTS DISPLAY AND REFERENCES



The section on “Results Display” is accessible through the Desktop version of MASAR. It re-organizes the information you enter in the “Capturing Results” section.



The References section allows you to link Library items to your project to be used or referenced later.

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WRAP UP

- **You should now be able to:**
  - Match your goals and activities.
  - Set indicators for your goals.
  - Use the Indicator Generator
  - Check the collection methods and resources available, and use MASAR to help you think through this process.
  - Use MASAR to capture the results of your program.
  - Display results and link resources in the Library to your project.
- **For further clarifications, contact masar@hedayah.ae**

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MASAR WAS DEVELOPED WITH SUPPORT FROM THE:

Government of Canada

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